THE ASPREY DIAMOND COLLECTIONS
Asprey was founded in 1781 by William Asprey and has grown over generations into a purveyor of only the finest British luxury goods. This grand tradition of offering the best craftsmanship, quality and design continues today at the Asprey workshops and around the globe as timeless treasures are created for the Asprey clientele.

Asprey is renowned for fine jewellery, unique designs and its unrivalled bespoke service diamond collections.
The gift of an engagement ring is the ultimate timeless token of love – a tradition practised across the world. The Asprey diamond is as individual as this commitment. Natural characteristics and intricate variations mean that each diamond is different. So every stone, even those with an identical weight and cut, is unique.

The beauty of the solitaire diamond engagement ring is defined by its timeless simplicity. Since the 18th century, Asprey has been the British innovator of this tradition, creating a variety of settings to mark the elegance of this most precious and enduring symbol of love. With an Asprey setting, a diamond is transformed into a sparkling ring, a ray of light that marks the promise of eternal beauty.

Asprey experts judge the technical differences between each diamond by using the accepted grading known as the four Cs – colour, clarity, cut and carat weight.
COLOUR

Although apparently colourless to the untrained eye, diamonds can possess a faint tint to some degree. Each diamond’s colour is graded using the internationally recognised Gemological Institute of America System. It ranges from D (colourless, but very rare) through to Z (a light yellow brown).

Asprey offers the finest white colour grades of diamonds from D to G.

CLARITY

It takes billions of years for each diamond to grow. Over this time, tiny pinpoint marks known as ‘inclusions’ can form inside the structure. This is natural in the formation of a crystal and part of what makes each diamond unique. Inclusions are so small that the stone must be magnified with a 10x lens to find them.

The term ‘internally flawless’ is applied only to the very rare examples that possess no inclusions. Asprey sells only diamonds of clarity VS₂ or above i.e. with very small inclusions.
CUT

Diamonds can be many different shapes. The proportions of the cut affect the natural light and the brilliance of the stone. Part of the cutter’s skill is to find the cut that best unveils and enhances the dazzling fire within each diamond. The shape of the diamond is entirely dependent on personal preference.

The Asprey Cut diamond is a modern interpretation of the cushion cut. It is illustrated here with other sought after shapes.

CARAT

The weight of a diamond is measured in carats, with 100 points making up each carat. A carat is the equivalent to 0.2 grams. Larger diamonds are more expensive than smaller ones of the same quality, simply because diamonds become more rare the more carats they weigh.

Each Asprey diamond above 0.50 carats (or 50 points) comes with its individual Gemological Institute of America report.
Each Asprey Cut diamond has its own unique identity, yet when carefully chosen, stones that complement each other create an elegant synergy.

THE ASPREY CUT

Asprey, founded in the age of innovation, has created a diamond cut unique to the House: the Asprey Cut. It is a modern interpretation of the cushion cut, where four ‘A’s are subtly illustrated by the shape of the 61 facets.

The Asprey Cut, designed by world-renowned diamond cutter Gabi Tolkowsky, holds and reflects light and brilliance. As a solitaire ring it is found in a bold ‘A’ setting or classic claw setting in platinum.
A BAND OF PRINCESSES  The square, or princess cut, captures and radiates light within its intricate facets. These princess cut diamonds are architectural in their modern clean lined mounts, flanked on either side with smaller princess diamonds.

LILIBET  This romantic mount combines several stones and cuts to create a brilliant harmonious ring. The centre stone is a cushion cut surrounded by micro pavé diamonds with two heart-shaped pink diamonds on each side.
SIGNATURE COLLECTION

Unique in detail, these solitaire diamond rings have an ‘A’ element in the mount that make them distinctive and recognisably from the House of Asprey. Inspired by a 1930s style from the Asprey archive, this mount has evolved into the iconic Asprey setting.

The round brilliant cut has 58 facets aligned in perfect geometric unison. The shape, with no beginning or end, underlines the symbolism of the ring itself: an infinite circle.

A choice of ring styles is available with pavé set diamonds; either a split shank version or the single shank.
TRILOGY  This three-stone diamond ring is traditional and enduring. A classic interpretation.

EDWARDIAN CLUSTER RINGS  In the early 20th century Asprey was a destination for the aristocracy and high society; the Empress Eugénie was a client as was Princess Ena of Battenberg. These rings are feminine and refined with a touch of Edwardian courtly elegance.
VICTORIAN MOUNT  A hint of bygone glamour, the emerald cut diamond can be set within a fine border of diamonds.

DECO MOUNT  Classic and sophisticated, the rectangular emerald cut (or step cut) diamond stands apart. As a solitaire, the sheer clarity is beauty to behold. In a modern-day setting with stylish trapezoid cut diamonds on either side, it becomes a striking ring.
SIGNATURE COLLECTION SPLIT SHANK MOUNT  An elliptical shape with fluid lines creates a cut with feminine beauty. Split shanks gracefully transform it into the classic Asprey 1930s oval ring.

PERPETUAL MOUNT  Reminiscent of Asprey’s glamorous heritage, the oval cluster rings shown here are fit for the ballroom and shine at any grand occasion. A double row of micro pavé diamonds embrace the centre stone to create an opulent statement.
MAJESTIC COLLECTION

Conventionally representing power, triumph and glory, this collection is suited for every occasion, from the ordinary to extraordinary. The heart-shaped diamond is a time honoured declaration of romantic love.

COLOURS OF THE EARTH

Precious and exquisite, coloured diamonds of this quality are extremely rare. The crowning glory, an important coloured diamond is enhanced in these elaborate settings. A contemporary design of regal aspect, the collection was inspired by the architectural design of the traditional British crown.
LACE BACK LILIBET Every detail has been carefully considered to showcase this magnificent pink diamond. Set in rose gold and diamonds in a platinum band, this feminine stylish mount with intricate filigree backing is suited for every elegant occasion.

PRECIOUS PINK

Alluring and opulent, Asprey offers rare and naturally pink diamonds. Only one of the top 66 largest diamonds in the world is pink. Their exceptional beauty has made them a mainstay among connoisseurs the world over. Throughout history their exclusivity and splendour means that only a few have been privileged to own them.
Inspired by a pin given by Nell Gwynne, the mistress of Charles II, to their son the Duke of St. Albans. Cluster rings with diamonds around an important central gemstone have been royal engagement rings and have been favoured by the aristocracy for generations.

Asprey teardrop Perpetual ring with twisted pavé set diamond shank is luxurious and chic.
Asprey has a tradition of handling some of the rarest natural gemstones. Extraordinary gemstones of significant size and colour are exceptional; these beauties of the earth are a wonder to behold. Illustrated here is a precious green diamond.

UNIQUE CUTS AND RARE COLOURS

The ‘Zöe Diamond Cut™’ is a unique round diamond cut that has been created by Gabi Tolkowsky, the famous master diamond cutter, well-known for cutting the largest diamonds in the world. The enchantment of the ‘Zöe Diamond Cut™’ is in its 100 facets, which display a greater scintillation than other diamonds, a kaleidoscopic effect with facets appearing to shift from one to another.
A band set with diamonds has traditionally been given as an eternity ring – an everlasting declaration of devotion. A gem set band can be an engagement ring, wedding band or dress ring. It can be worn either together with an engagement ring, or stylishly on its own.
CRAFTSMANSHIP AND SPECIAL COMMISSIONS

Asprey is world renowned for its alluring and magnificent jewellery. Recognised for its aristocratic and celebrity connections, Asprey’s ultimate service in its dramatic surroundings will be an unforgettable experience.

Skilled craftsmen are able to create personal and unique jewellery based on each client’s specifications. Gemstones of the highest quality may be carefully selected and individual designs discussed with the specialists. Asprey, with its extensive in-house workshops, diamond cutting room and highly proficient craftsmen, offers an unrivalled service.

Once the ring is chosen, Asprey can engrave a date, initials or individual avowal. A wedding service is also available to create a gift list from every Asprey collection: silver, china, crystal, leather albums and games.
THE ART OF GIVING

Rich purple, for centuries recognised as the colour of royalty and opulence, is the signature of the Asprey House. At Asprey, every piece selected is beautifully wrapped in the Asprey purple box, elegantly tied with an Asprey ribbon.

Each creation can be purchased for one’s own personal collection or would be an exquisite addition to one’s gift list.

An Asprey diamond will be cherished over many generations. The Asprey staff is dedicated to assisting our clients in the long term care of Asprey jewellery, as it has been for centuries.